



News

AMERICAN SOCIETY OF HEATING, REFRIGERATING AND AIR-CONDITIONING ENGINEERS

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GLOBAL COLD CHAIN ALLIANCE

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ASHRAE, Global Cold Chain Alliance Band to Promote Mutual Refrigeration Interests

ATLANTA – Under a new agreement, ASHRAE and the Global Cold Chain Alliance will work together in a strategic partnership to advance and promote the mutual interests of refrigeration and facility professionals.

Potential collaborative efforts include development of a refrigerated warehouse guide, updating the existing refrigeration warehouse chapter and other guidance in the ASHRAE Handbook, Refrigeration, and co-sponsoring of research related to refrigeration.

“ASHRAE’s involvement in refrigeration began more than 100 years ago, and since that time the Society has been a strong link in the cold chain through our research, education and other technical information,” ASHRAE President Bill Harrison said. “Through our agreement with the Global Cold Chain Alliance, we will strive to revitalize refrigeration to better serve the needs of the world. Working together, we must seek the best in refrigerants, efficiency, cost reduction, reliability and energy utilization.”

“This signed agreement for Strategic Partnership between the Global Cold Chain Alliance and the ASHRAE is an example of the strength of an industry addressing the challenges of a safe and efficient cold chain around the world. ASHRAE members represent a key element in the success of this initiative,” Bill Hudson, President and CEO of the Global Cold Chain Alliance, said.

ASHRAE, founded in 1894, is an international organization of some 50,000 persons. ASHRAE fulfills its mission of advancing heating, ventilation, air conditioning and refrigeration to serve humanity and promote a sustainable world through research, standards writing, publishing and continuing education.

Comprised of its Core Partners, including the International Association of Refrigerated Warehouses, the World Food Logistics Organization, the International Refrigerated Transportation Association, and the International Association for Cold Storage Construction, the Global Cold Chain Alliance (GCCA) represents all major industries engaged in temperature-controlled logistics. GCCA unites partners to facilitate communication, networking, and education for the perishable food industry. For more information, visit www.gcca.org.

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